

***Spark response to your ads  
with the impact of***

# COLOR!

**Spot Color** \$**10-50** per ad

Minimum spot color charge of \$10 for a 4 column-inch ad up to a maximum of \$50 for ads 20 column-inches and larger.

***That's only \$2.50 per column-inch!***

**Process Color** \$**32-150** per ad

Minimum process color charge of \$32 for an 8 column-inch ad up to a maximum of \$150 for ads 37.5 column-inches and larger.

***That's only \$4 per column-inch!***

***Run the same ad in 4 or more papers within the same week and receive a full color discount.***

***Call your advertising representative today to learn  
about exciting ways to brighten up your ads!***

Within classifieds, we cannot guarantee category placement of color ads, but we do try!

Due to the inherent variability of economical web printing, we cannot guarantee exact color matches.

Greenville • Hockessin • Brandywine • Mill Creek

**COMMUNITY NEWS**

Better Years

(302) 239-4644

**DOVER  
POST**

The Airlifter

(302) 678-3616

Middletown Transcript

(302) 378-9531

Smyrna / Clayton  
**SUN-TIMES**

(302) 653-2083

Milford Beacon

(302) 422-6025

SUSSEX  
**Countian**

(302) 856-0026