

Advertise in mid-Sussex County's most popular and informative weekly newspaper

For 120 years **The Sussex Countian** has provided residents and visitors in Georgetown, Millsboro, Milton, Dagsboro, Frankford, Gumboro and Selbyville with the news and advertising information necessary to make well-informed, intelligent decisions about events and opportunities in their respective communities. Circulation is more than 3,500.



Countian Rate Plans

		Cost per col. in.	Cost per 1/24 page.	Cost per 1/8 page	Cost per 1/4 page	Cost per 1/2 page	Cost per Full page
O. Open Rate		9.90	39.60	118.80	237.60	475.20	950.40
1. Short Term	(4-9 consecutive ads)	8.00 NET	32.00	96.00	192.00	384.00	768.00
2. Mid Term	(10-23 consecutive ads)	6.60 NET	26.40	79.20	158.40	316.80	633.60
3. Seasonal	(24-48 consecutive ads)	5.50 NET	22.00	66.00	132.00	264.00	528.00
4. Annual	(49-52 consecutive ads)	4.70 NET	18.80	56.40	112.80	225.60	451.20
5. Mid Term Flexi	(10-23 non-consecutive ads)	8.10 NET	32.40	97.20	194.40	388.80	777.60
6. Long Term Flexi	(24 or more non-consecutive ads)	6.60 NET	26.40	79.20	158.40	316.80	633.60
7. 2,352"/year bulk	(2 pages a month average)	4.70 NET	18.80	56.40	112.80	225.60	451.20
8. 4,704"/year bulk	(4 pages a month average)	4.10 NET	16.40	49.20	98.40	196.80	393.60
9. 9,408"/year bulk	(8 pages a month average)	3.90 NET	15.60	46.80	93.60	187.20	374.40

Full page is 6 columns x 16" equals 96 column inches and is built 10-1/3" x 15-5/6"

Prices effective January 1, 2009 • Ad rates subject to change upon 30-day notice to advertisers.

Sussex Countian

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