

Banner Ad Rates						revised	wb	5/26/2008
Dover Post Family of Community Publications								
Daily Uniques: 3486		Monthly Page Views: 447,349						
Visitors: 112,090/mo								
Banner Ad Rates	Ad Size (pixels)		Ad Positions Available			Open Rate	12 mo. – 10% Discount	
Section Front – Wide Sky/IYP	160x600							
All Sites			5			\$389.00	\$350.50	
Dover			2			\$310.00	\$279.00	
Hockessin			2			\$310.00	\$279.00	
Middletown			1			\$240.00	\$216.00	
Milford			1			\$240.00	\$216.00	
Smyrna			1			\$240.00	\$216.00	
Georgetown			1			\$240.00	\$216.00	
In-story – Big Box/IYP								
Obits	300 x 250							
All Sites			3			\$240.00	\$216.00	
Dover			2			\$190.00	\$171.00	
Hockessin			2			\$190.00	\$171.00	
Middletown			1			\$140.00	\$126.00	
Milford			1			\$140.00	\$126.00	
Smyrna			1			\$140.00	\$126.00	
Georgetown			1			\$140.00	\$126.00	
News	300 x 250							
All Sites			3			\$240.00	\$216.00	
Dover			2			\$190.00	\$171.00	
Hockessin			2			\$190.00	\$171.00	
Middletown			1			\$140.00	\$126.00	

