

DOVER POST

Ad sizes for booklets

FULL PAGE

4 col. x 9.303"

Width: 6-13/16"/6.83"/41 picas

HALF PAGE

VERTICAL

2 col. x 9.303"

Width: 3-5/16"/3.333"/20 picas

DOVER POST

Ad sizes for booklets

EIGHTH PAGE
2 col. x 2.25"
Width: 3-5/16"/3.33"/20 picas

QUARTER PAGE
2 col. x 4.25"
Width: 3-5/16"/3.333"/20 picas

HALF PAGE
4 col. x 4.25"
Width: 6-13/16"/6.83"/41 picas